



Increasing female visibility – How to plug the opportunity gap, create a talent pipeline & build a professional profile

“Turn fear into excitement, anxiety into ambition and reluctance into positivity”

This WIAS programme is divided into 4 parts, Thursday 13 June

Part 1 14:00-16:00 – **Workshop - Almost Stage - Ready for Public Speaking Workshop for 8 people**

Alison Campbell, PROFESSIONAL MENTOR & TRAINER, IFF the professional training division of Informa PLC)

Perfect your public speaking pitch workshop. Delegates will each prepare for a two-minute pitch on any subject of their choice and then deliver it at the WIAS reception to rapturous applause and encouragement.

Then for everyone

Part 2 18:15 **Keynote 'Increasing Female Visibility on the Global Stage'**.

Jenny Adams, Global Executive Producer, FUND FORUM INTERNATIONAL, An Informa PLC Business (15 mins)

- Where are we now? Transparency on the production, speaker selection process and female profile at FundForum
 - Beyond the token - what barriers exist for improving the profile of female speakers?
 - D-word perils - what new formats or incentives programmes have worked / not worked to encourage greater female participation at events?
- Florence & The Machine – A reality check of the impact of AI on women and female profile in the future of work
- Solutions to ensure we enable a pipeline of talent – increasing female visibility
 - What are we doing at Informa?
 - Can-do culture - what can women do to help themselves? Not just on stage but speaking up and out in their business, getting promotions and pay rises – it's all part of the same story.

Part 3 18:25 **Training - Own the room! - Take control and step into a world of confidence!** (20 MINS)

Alison Campbell, IFF TRAINING (the professional training division of Informa)

In this programme you will discover the secrets of great Public Speakers through learning an **easy and effective process** that can be followed and executed by anyone, at anytime, in their comfort zone, to find their voice and take permission to be dynamic, powerful and confident. Perception is reality, you will learn how to quickly engage your audience, adopt positive language patterns and practice effective power posing.

Part 4 18:45 **Showcase - Own the Room! Public Speaking Showcase**

Afternoon's participants from the Almost Stage Ready Public Speaking Workshop

The 8 participants of this afternoon's workshop have 2 minutes to own the room and tell us about something they are passionate about. How **convincing or charismatic** are they and do they inspire us to take action and to think differently? Vote and project the winner to media glory and a **free place at FundForum International**.